Logos:

Linear:

Stacked:

Logo usage:

Linear can be used in any of the corners:

extinction rebellion OR extinction rebellion

extinction rebellion OR extinction rebellion

Stacked visually centred:

extinction rebellion

Main colours:

Green:
R20 G170 B55

Black:
R0 G0 B0

Bright colours:

Lemon:
R247 G238 B106

Light blue:
R117 G208 B241

Pink:
R237 G155 B196

Purple:
R152 G98 B151

Light green:
R190 G210 B118

Warm yellow:
R255 G193 B30

Bright Pink:
R207 G98 B151

Red:
R220 G79 B0

Dark blue:
R56 G96 B170

Angry:
R200 G0 B130

Logo background colour:

Main:

Alternatives:

Fonts:

Headline:

FUCXED CAPS

Set to ‘optical’ letter spacing.
We suggest setting word spacing to 50% for on screen (we can supply another version if necessary)

Download the font here: http://bit.ly/FucXedCaps

Body copy

Crimson Text Regular
Crimson Text Bold
Crimson Text Italic
Crimson Text Bold Italic

https://fonts.google.com/specimen/Crimson+Text

URL:

www.rebellion.earth

Main slogan:

REBEL FOR LIFE

Supporting:

TELL THE

TRUTH

Supporting:

ACT NOW

Supporting:

CLIMATE CHAOS: WE'RE FUCKED

Supporting:

CLIMATE CHANGE = MASS MURDER

Supporting:

MAKE ECOCIDE LAW

Supporting:

SAVE
OUR CHILDREN

ShockFace: